# dudius

# Company presentation audius SE

Status: 8th of June 2022

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# The audius Group

#### audius in one view

**Employees** 

~600

Sales 2022e

>68 Mio. € >7 Mio. €

EBITDA 2022e

Headquarter

Weinstadt close to **Stuttgart** 

Locations

20

Targeted audience

**Small and medium** sized businesses up to DAX Group in the DACH region and worldwide



## Proven audius management



Rainer Francisi, chairman of the Board

Founded audius in 1991. Largest shareholder of the company. Responsible for software and mobile communications as well as key cross-divisional functions within the Group.



**Matthias Kraft, Board member** 

Already with the company since 2004 and member of the Executive Board since 2015. Responsible for the IT Services division.



#### **Wolfgang Wagner, Board member**

Member of the Management Board of the former IT Competence Group since 2016. Responsible for M&A, investor relations, the subsidiary proMX and various crossdivisional functions.



#### **Konstantin Tsaligopoulos, Board member**

Joined the Group in 2011. Has built up the Networks/Mobile Communications business area since 2016 and has been responsible for this as a member of the Board of Management since 2022.



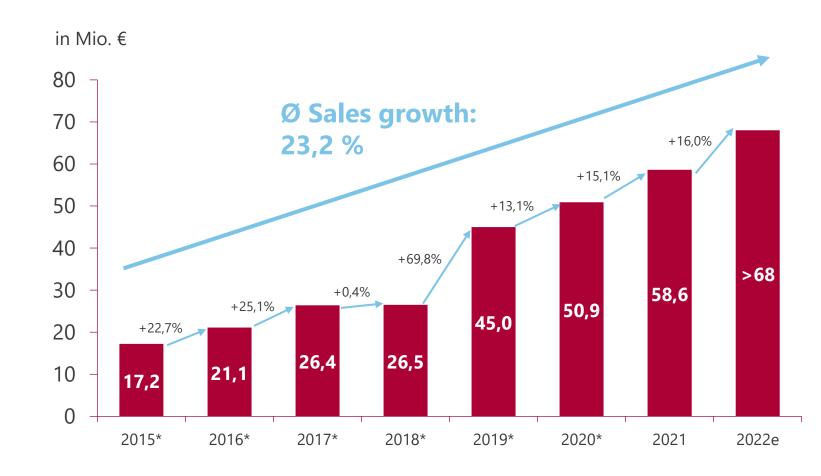
## audius growth story

#### **Twofold growth strategy**

- **1.** organic growth <u>from our own resources</u>
- **2.** inorganic growth through targeted acquisitions

in line with our **motto**:

"Not the big ones beat the little ones, but the fast beat the slow."





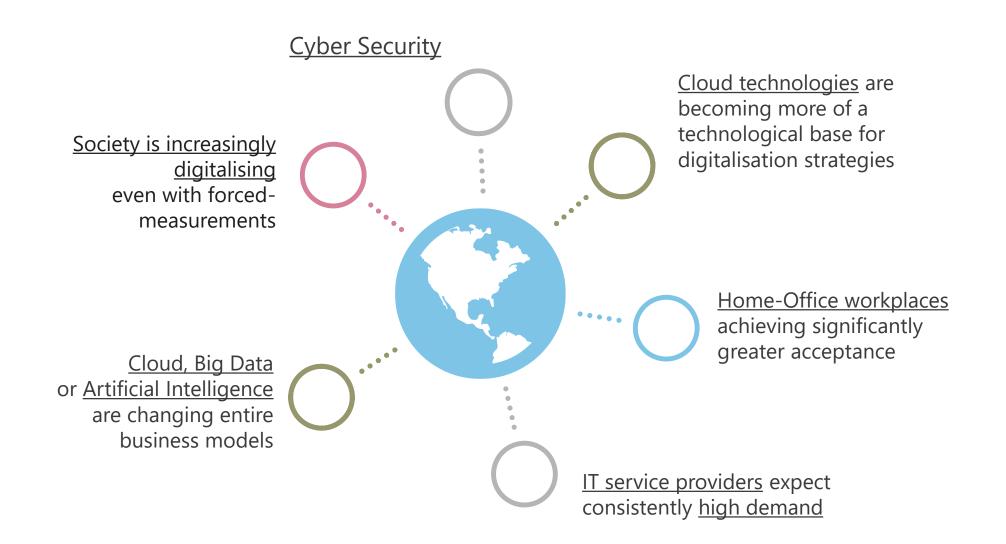
<sup>\* 2015 - 2020</sup> As-if consolidation from the point of view of audius AG

# Inorganic growth

<b>†</b>	12/2021	Elektro Mahlberg GmbH Focus: Construction, dismantling and provision of mobile communications sites				
$\Diamond$	09/2021	smcTeam Systems Management Consulting GmbH & Co. KG Focus: Workflow and process automation				
	01/2021	DATA-S Focus: Data Security & Consulting				
$\bigcirc$	10/2020 Unidienst GmbH Focus: Customer Relationship & Management and Business Intelligence					
$\Diamond$	03/2019 Majority shareholding of audius in IT Competence Group SE  Focus: mobile data infrastructures and IT infrastructure and business solutions					
$\Diamond$	02/2017	Enteco GmbH Focus: IT Services				
	03/2016	Asset-Deal SERVICEPORTALS Focus: Full-service solutions for increasing efficiency and optimizing business processes based on Microsoft SharePoint				
	04/2016	Development of the mobile communications business Sinnwell AG Focus: Networks, mobile communications, 5G				
	07/2015	ROTON IT-Service GmbH & ROTON Unternehmensberatung Focus: IT consulting, IT support, outtasking, IT security				
	04/2015	Majority shareholding in proMX GmbH Focus: Software products/ and development, consulting service	au			



# Digitalising - IT a strategic element



# The 3 segments of the audius portfolio

Serving cutting-edge topics in the growth market of IT/telecommunications:



**Segment "IT Services"** 

Segment "Software"

**Segment "Networks/Mobile service 5G"** 

# Segment "IT-Service"

Our business is growing due to technological progress

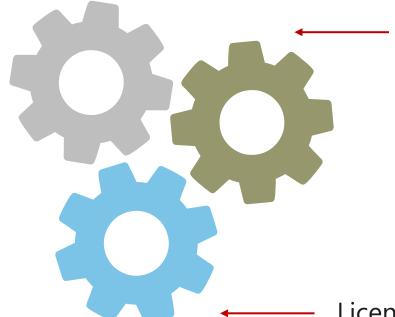
We offer our customers an entire cycle of IT support: From audit to planning and implementation up to operation. All secured through highly effective quality management.



# Segment "Software"

# Standardised Products

- High scalability
- Long-term stable sales
- In-house developed standard software



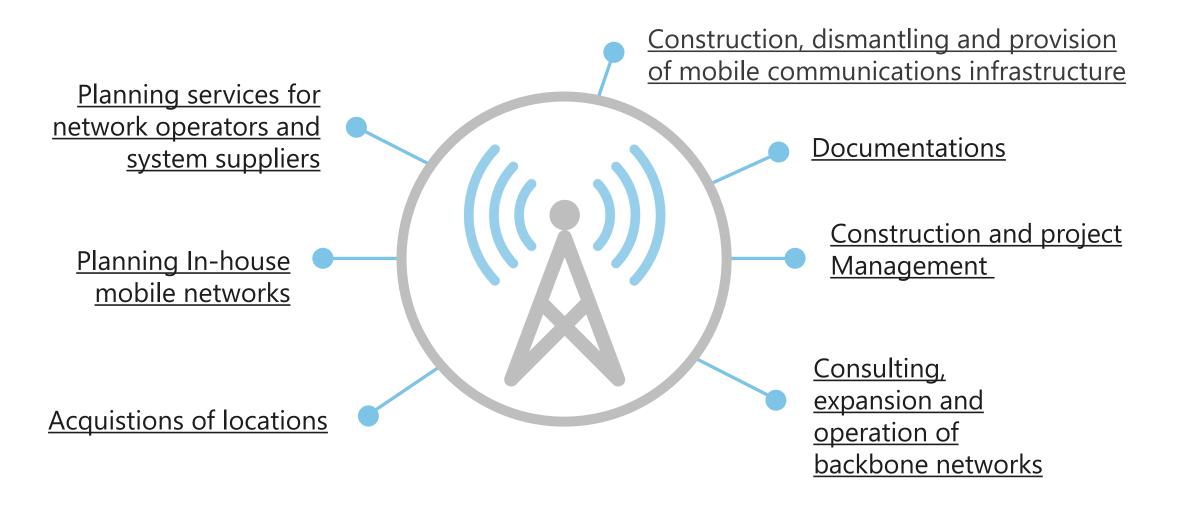
# Individual Solutions

- High level technological know-how
- Strategic consultation
- Business transformation
- Customer software development

#### <u>Licenses</u>

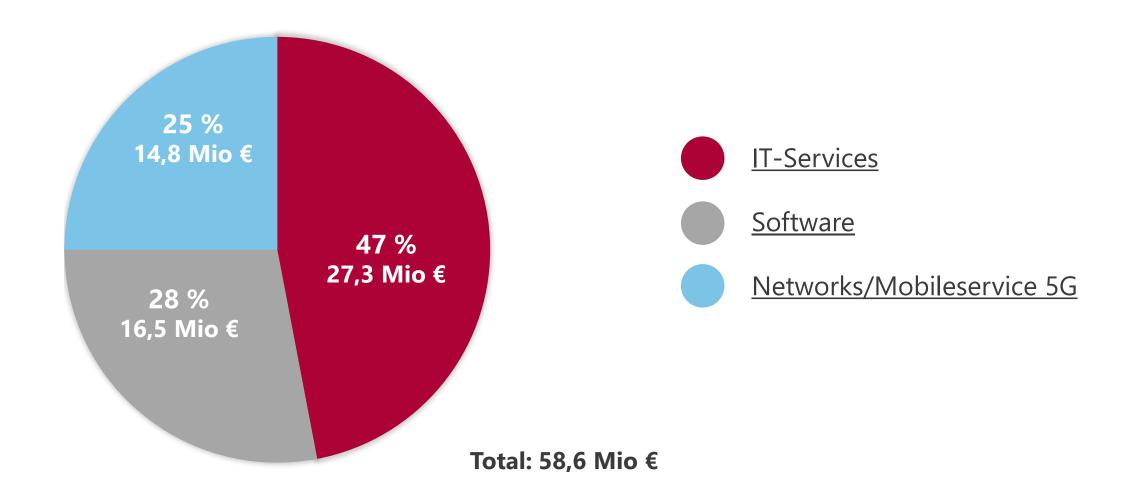
- Cloud solutions
- CSP provider
- Own licenses

### Segment "Networks/Mobileservice 5G"





### Distribution of sales by segments for full year 2021



# Partnerships















# Our future perspectives 2022+

# Strategic growth areas 2022+

#### **Dynamically growing target markets**

- IT market remains strong
- 5G gives new impetus to mobile communications
- Increasing digitization fuels software development
- Corona pandemic gives all submarkets further growth boost
- · Sustained support measures for digitization projects expected
- Full-service platform service provider

#### Internationalization

- Training and recruitment of qualified employees
- Building expertise through international teams of developers and consultants
- Partnering with customers on site abroad
- Dedicated, global sales in diverse industries
- Achieving attractive margins
- Trend toward home office helps

#### **Cross- and upselling in the Group**

- Unchanged high potential from major customers
- Continuous expansion of technologies offers ongoing potential
- Possibility of achieving economies of scale, in particular by establishing services
- Marketing of own products and solutions for higher customer loyalty and deep market penetration
- · Creation of a strong joint full-service IT offering

#### **Acquisitions**

- Conquest of new market segments and rapid growth through acquisition of established companies
- M&A: excellent track record and well-filled deal pipeline promise further growth
- Growth enabler for smaller companies and their products and services
- Growth through own IP through multiplier effects in the Group





# Overview Finance

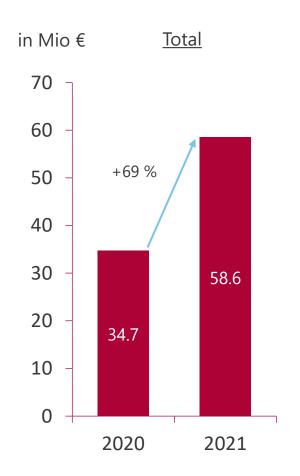
# Business Development 2021

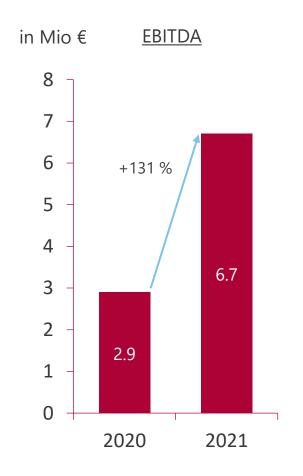
Mio EUR	2021	2020	+/- in Mio EUR	in %
Total	58.6	34.7	+ 23.9	+ 69 %
Gross Profit	47.3	27.6	+ 19.7	+ 71 %
EBITDA	6.7	2.9	+ 3.8	+ 131 %
EBITDA-Marge	11.4 %	8.4 %	+ 3.0	+ 36 %
EBIT	5.2	2.5	+ 2.7	+ 111 %
Result per share	0.61	0.34	+ 0.27	+ 79 %
Cashflow ongoing activities	4.6	2.8	+ 1.8	+ 64 %

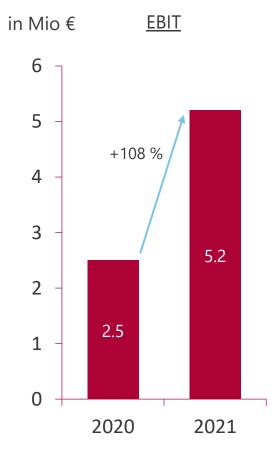
# **Business Development 2021**

Mio EUR	31.12.2021	31.12.2020	+/- in Mio EUR	in %
Total assets	29.1	27.2	+ 1.9	+ 7 %
Equity	19.6	17.1	+ 2.5	+ 15 %
Equity ratio	67.5 %	63.0 %	+ 5	+ 8 %
Cash	12.4	10.9	+ 1.5	+ 14 %
Order backlog	38	30.5	+ 7.5	+ 25 %

# Business Development for full year 2021

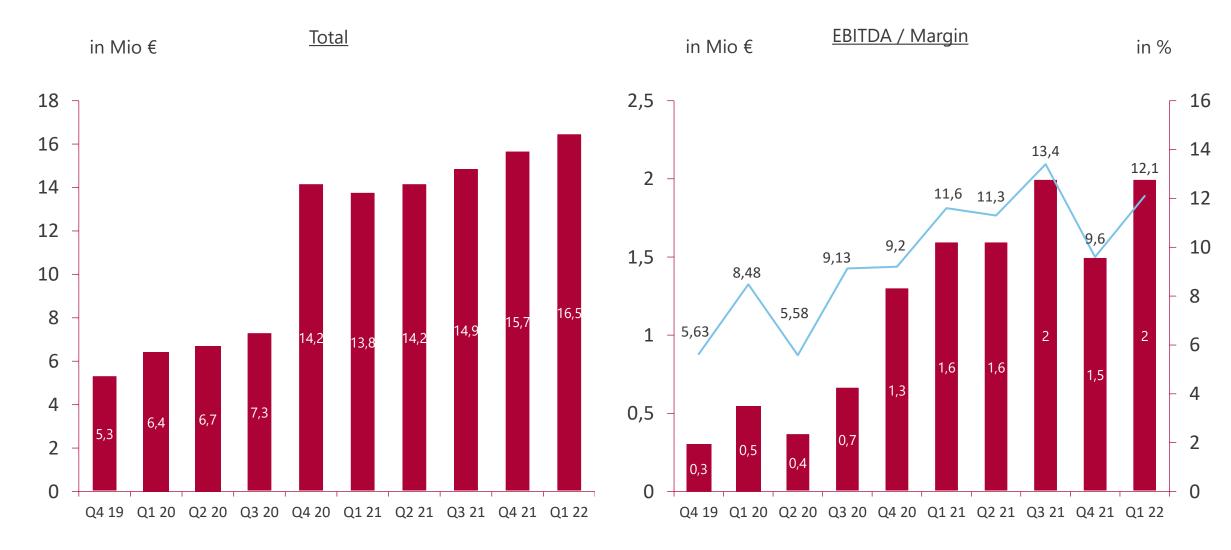






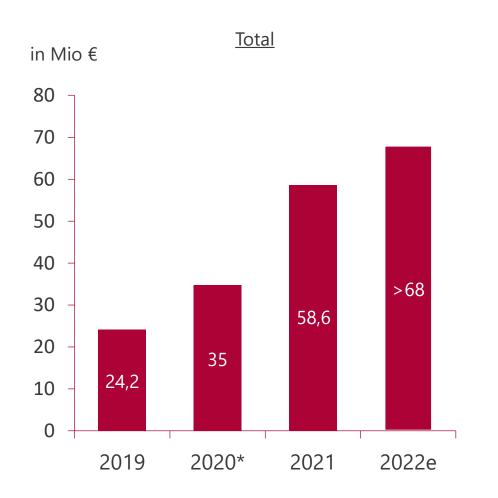


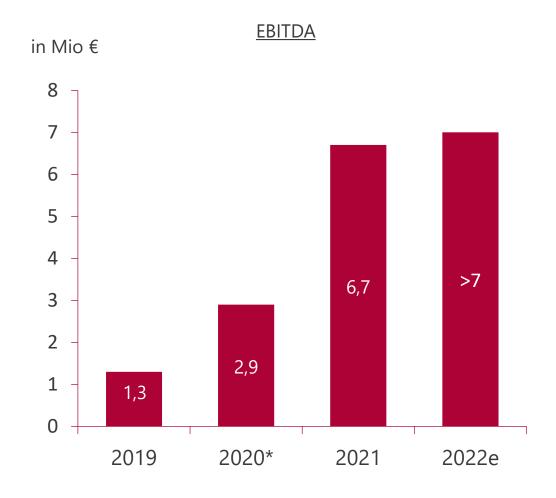
# Quarterly development





# Total annual figures since 2019





<sup>\*</sup> Proportionate consolidation of audius companies + Unidienst as of 1st of October 2020

# audius company share

**Issued Shares:** 4.950.000

**Trading Segments:** m:access, Basic Board FWB

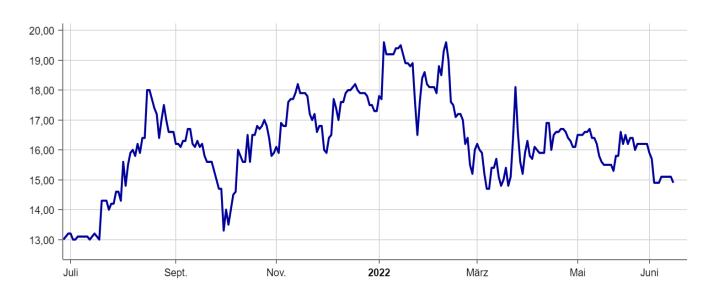
**Research Coverage:** SMC (Price target 21.50 Euro), Solventis Research

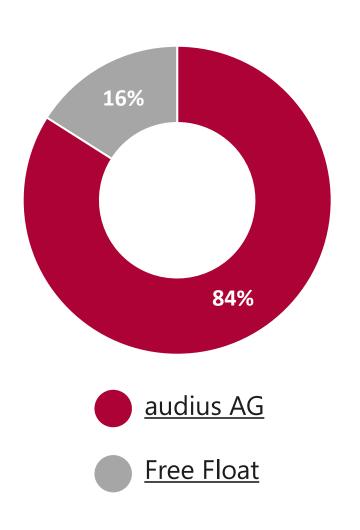
**Nominal Value:** € 1,00 per share

**Market Capitalisation:** € 75,2 Mio.

**WKN / ISIN:** A0M530 / NL0006129074

**Dividend:** 30 cent for 2021









#### Summary

#### **Achievements:**

- New record sales and earnings in 2020 and 2021
- Equity ratio 68%
- Excellent business year 2021: total operating performance EUR 58.6 million, EBITDA EUR 6.7 million, EBIT EUR 5.2 million
- Unchanged good order situation for the next months underlines business model independent of economic cycles
- At the Annual General Meeting on June 28, 2022, resolution to increase dividend from 17 to 30 cents per share
- Expansion of the Mobile Communications business area into a full-service provider through the acquisition of Mahlberg GmbH

#### **Targets:**

- Growth in 2021: Sales plus 70% and EBITDA plus more than 100%
- Sustained growth planned in 2022: Sales more than EUR 68 million and EBITDA more than EUR 7 million
- Continuation of the current organic and inorganic growth path in the coming years
- Establishment of a sustainable and attractive dividend policy



#### Contact



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Weinstadt 2022



# Thank you for your attention!



# <u>Appendix</u>

#### Business Case IT-Service/Managed Services

IT Operations Bank in Stuttgart



#### **Customer challenge**

To ensure 100% availability, permanent and secure IT infrastructure within a framework, for special requirements in the world of banking.

#### audius tasks

EMEA-wide management of approximately 20.000 workstation PCs in terms of availability and software (Operating Systems and applications)

- Ensuring safety
- Software updates
- Software distribution
- 3rd Level Support
- Integration driver



#### Business Case IT-Service/Managed Services

IT Operation Production of sports cars in Stuttgart



#### **Customer challenge**

The global growth of employees and data also requires a continuous growth and expansion of network infrastructure.

#### audius tasks

audius is responsible for a worldwide implementation of network and security infrastructure "development solution & rollout".

Example: Production control in a digital factory is partly done via wireless networks – Industry 4.0

#### Business Case IT-Service/Security & Audit Services

Information security in healthcare
Zollernalb Klinikum GmbH



#### **Customer challenge**

Neutral decision criteria for IT strategy, conception, implementation as well as secure regular operation.

#### audius tasks

Developing an information security management system, tailored to hospital operations and on basis of the unique audius audit service "from risk to business".

Conducting regular assessments to determine current levels of IT security & maturity.



#### **Business Case Software**

<u>Digitalisation in Field</u> <u>Service Managements,</u> <u>Fette Compacting GmbH</u>



#### **Customer challenge**

Increasing efficiency through digitalisation in an internationally operating technical field.

#### audius tasks

Optimisation of field service processes with a background, knowledge & experience of over 29 years.

Digitalisation and automation of all field service processes, with help of Microsoft Dynamics 365 Field Service.

